

Med Spa AI Growth System

# AI-powered growth

AI Infrastructure × Meta Ads - built to convert, retain, and grow



# Revenue is leaking daily

Slow follow-ups, missed leads, and no-shows are costing med spas hundreds of thousands per year.

6h 45m

Average lead response time

27%

Leads that ever get a follow-up

23.5%

Global average no-show rate

\$180K+

Annual revenue at risk per spa

## 01 Slow to respond

Average response time is 6 hours 45 minutes. By then, the lead has moved on.

## 02 Never contacted

Only 27% of leads are ever contacted. The rest disappear from your pipeline entirely.

## 03 Competitor books first

78% of patients book with the first practice that responds. Speed wins the appointment.

## 04 Retention collapses

23.5% no-show rate and only 47% return for a second visit. Revenue leaks at every stage.

# Meta Ads that fill your pipeline

Paid acquisition, fully managed

1. Campaign strategy and creative production
2. Audience targeting with lookalikes and retargeting
3. Lead form optimization for higher conversion
4. Ad spend management and transparent reporting

Every dollar tracked from click to booked appointment, so you know exactly what's working.

# AI that converts and retains

Automated infrastructure, always on

1. Instant lead response in under 15 seconds
2. 24/7 receptionist via voice and chat
3. Automated appointment confirmation
4. Post-service feedback and review capture
5. Long-term client re-engagement sequences

No leads lost after hours. No follow-ups forgotten. Every client nurtured automatically.

Speed to lead

# Your AI responds in under 15 seconds

21x

Leads contacted within seconds are 21 times more likely to qualify than those reached after 30 minutes.

78%

78% of buyers choose the first business that responds. Second place gets leftovers.

391%

Conversion rates jump 391% when response time drops below one minute. Every second counts.

# 01 Lead capture

Calls the lead within 15 seconds of Meta ad form submission. No delay, no missed opportunity.

# 02 Receptionist

24/7 inbound voice and chat handling. Books appointments live without human intervention.

# 03 Confirmation

Calls confirmed bookings one hour prior to the appointment. Reduces no-shows dramatically.

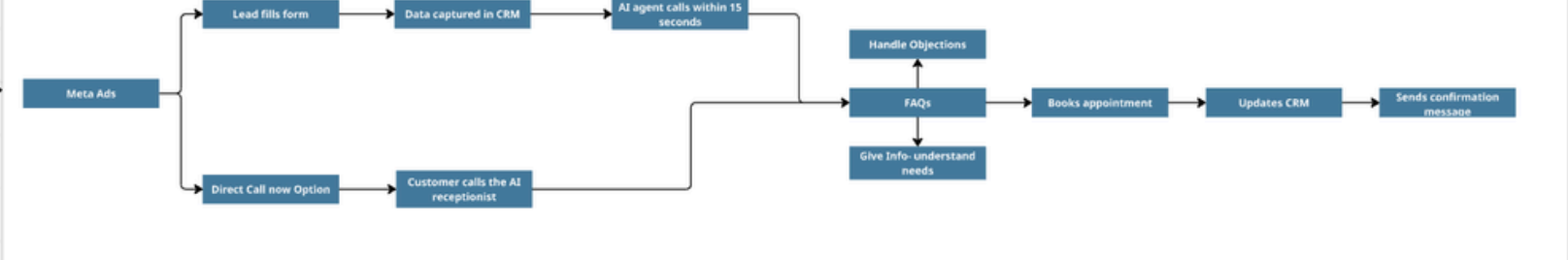
# 04 Feedback

Calls after service for review capture and satisfaction rating. Builds social proof automatically.

# 05 Follow-up

Re-engages past clients with custom offers after a set number of days or months. Turns one visit into many.

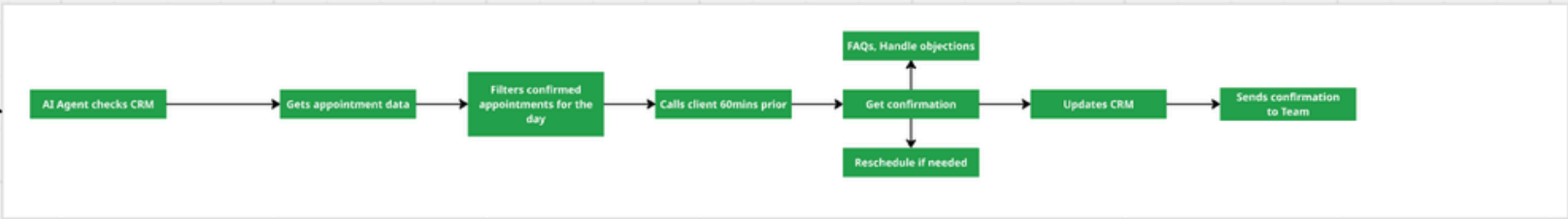
## Lead capture Agent



Ensures engagement with the lead within 15-30 seconds of their interest being registered - close prospects before they go cold

### Confirmation

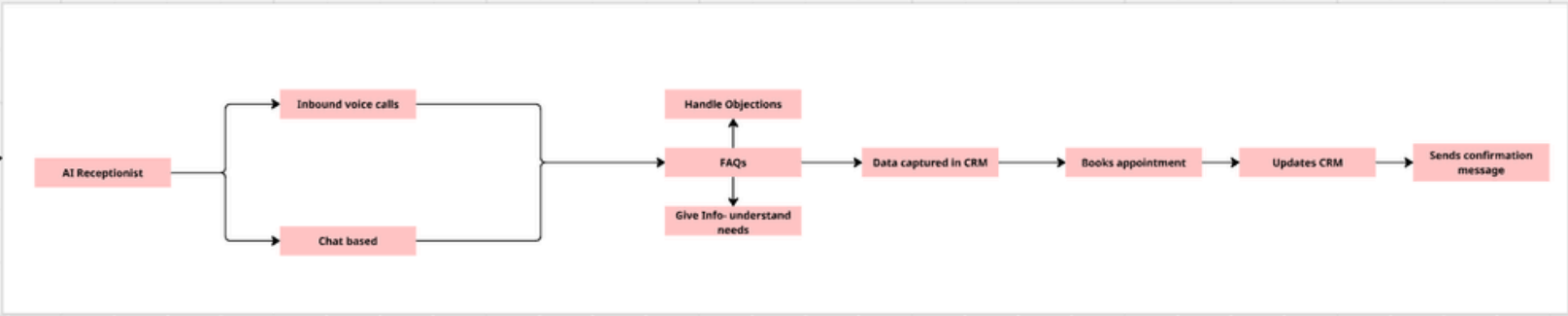
## Confirmation Agent



Make sure that the registered customers are actually showing up. Reduce the 'No show' scenario and alert the team in advance to save time and open up slots for new bookings : can be configured

### Receptionist

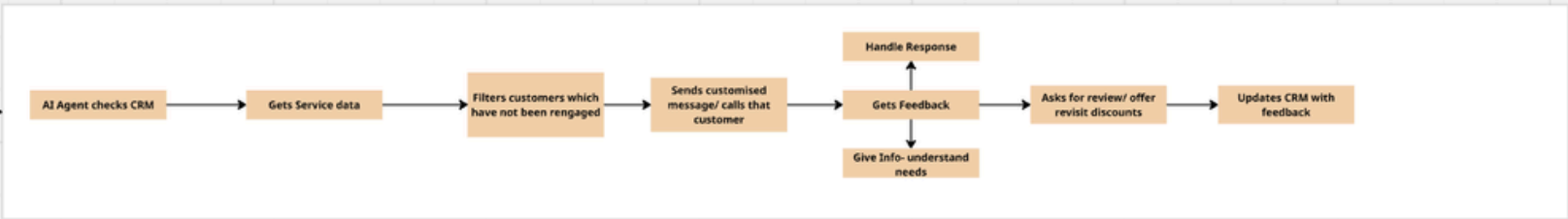
## Receptionist Agent



24/7 AI receptionist which can be accessed by the official brand phone number / website chat widget or Whatsapp. Handles all inbound leads

### Feedback

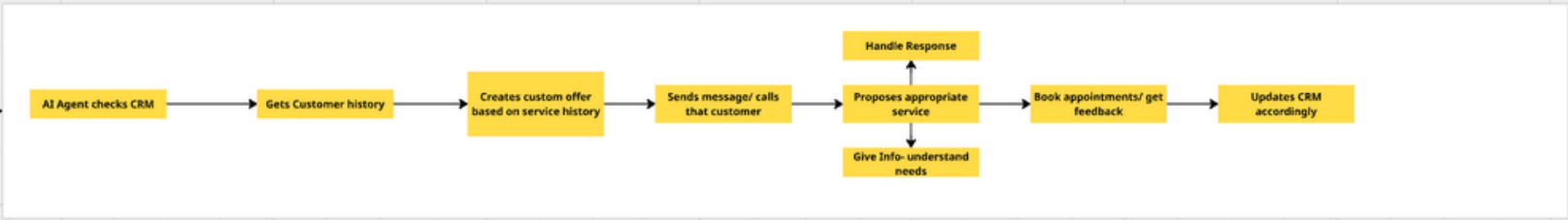
## Feedback Agent



Engages with a customer just after their service on call/text to ensure reviews from happy customers, get their feedback to reengage accordingly.

### Follow Up Agent

## Follow up Agent



Follows up with a customer based on their service history and feedback to suggest revisits, provide custom offers, get recurring revenue.

# Lead Capture Agent

Triggered the moment a Meta ad form is submitted. AI calls the lead in under 15 seconds with a natural voice.

- Data captured instantly in CRM
- Handles FAQs and objections live
- Books appointment on the spot
- Updates CRM, sends confirmation

# Receptionist Agent

Always-on across your brand phone number, WhatsApp, and website chat widget. Handles voice and text 24/7.

- Answers inbound calls and messages
- Handles FAQs, objections, service info
- Books appointment on the spot
- Updates CRM, sends confirmation

Retention starts before and after the appointment. Two agents close the loop automatically.

## Confirmation agent

- Scans CRM daily, filters confirmed bookings
- Calls clients 60 minutes before appointment
- Confirms attendance or handles rescheduling
- Updates CRM and alerts your team in real time
- Reduces no-show rates by up to 57%

## Feedback agent

- Post-service CRM check for un-re-engaged clients
- Sends personalised call or text to collect feedback
- Requests Google reviews, offers revisit discounts
- Logs sentiment and updates client record
- Drives 61-67% repeat visit rate vs 47% average

The Follow-Up Agent checks your CRM, builds a personalized offer, re-engages the client, and books the next visit automatically.

Analyze history

FOLLOW-UP AGENT

# One visit becomes a lifetime

Book & update

Personalize offer

Re-engage client

+5% retention = +25% revenue  
Members book 3× more, 88% retention

# Growth command centre

## Real-time visibility, measurable ROI

### Ad performance

Leads generated, cost per lead, and ROAS tracked across every Meta campaign

### Voice agent

Calls made, answered, and converted. Full visibility into AI phone performance

### Booking sync

Appointments flow directly into your CRM. No manual entry, no missed records

### Appointment recovery

Every recovered appointment tracked with clear dollar value attached to each save

### Customer score

Post-visit feedback calls generate a real-time customer satisfaction score

### Retention tracking

Support ticket volume and repeat visit rate measured over time in one view

**\$60,000/year**  
per location in  
recovered revenue

Which goes up to  
**\$90,000/year**  
per location with  
retention-adjusted  
estimate

## What recovering 5 appointments means

Metric	Without system	With AI system
Leads followed up	~27% of monthly leads	~100% of monthly leads
Avg response time	6h 45m average delay	<15 sec instant reply
No-show reduction	Baseline	50-57% fewer
Repeat visit rate	47%	61-67%
Bookings recovered/mo	0	+5
Revenue recovered/mo	\$0	+\$5,000

\$5,000/month recovered on a conservative estimate of 5 bookings at \$1,000 avg ticket.

# Fully deployed and ready to run

## AI agents

All 5 agents synced with your CRM, Meta Ads, and brand database. Voice response in under 700ms.

## Smart escalation

Intelligent human handoff built into every agent. No lead falls through the cracks.

## Automation

18 workflows published with fallbacks and error handling. Twilio phone number fully integrated.

## Ads management

Full Meta/Google Ads strategy, creative, targeting, and ongoing campaign management included.

## Dashboard

Real-time reporting dashboard and brand protocols configured to your guidelines during onboarding.

## Training & support

Video walkthroughs, written documentation, and continuous optimisation from our team.

# Pricing

## Audit

Free

### Free funnel audit

- Full review of your lead response process
- Funnel gap analysis and ad spend check
- Delivered within 48 hours
- No cost, no obligation

## Pilot

\$2500/mo for 3 months

### Discounted launch rate

- All 5 AI agents fully deployed
- Meta/Google Ads management included
- Priority onboarding and customisation
- One-time \$1,500 setup fee on first payment

## Ongoing

\$3500/mo

### Standard retainer

- Continuous AI agent optimisation
- Ongoing reporting and insights
- Agent updates as your business grows
- Meta/Google Ads fully managed

Ad spend is paid directly to Meta/Google, separate from service fees. Budget recommended during audit.

Let's connect

Let's start with a free audit of your current funnel.



Get in touch

Book a discovery call

What we do

Every lead followed up.

Every booking confirmed.

Every client retained.